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HOUSE BLEND PRODUCTS

PROUDLY SUPPORTING THE

Colorectal Cancer
Association of Canada

TAKE CARE OF YOUR BEARD
ALWAYSBEARDED.COM

OUR SCENTS

Revel in the full bodied Bergamot + Ylang with Distilled Cedarwood, a smell so good people will stop you on the street! Or awaken your beard with the aroma of Eucalyptus + Lime with Distilled Pine Scotch Needle for a crisp and clean feel for hours to come.

BEARD OIL

A staple in your beard grooming regime, known as the fastest way to produce a softer, more manageable and best of all better smelling man mane. It will moisturize the skin and the hair from the follicle out, while also softening the hair and preventing dry flaky skin known as "beardruff" (beard dandruff).

Place the appropriate amount of beard oil into your palm, then apply working down into the skin and throughout. After which, comb through with a wide toothed comb a few times before switching to the finer toothed side for a finishing touch.

Best used with the natural sealing power of the same scented house blend beard balm to provide hours of leave-in conditioning power.

BEARD BALM

The answer to keep your beard under control. Best used after applying the same scented house blend beard oil, this balm will coat your beard hair and seal in those premium conditioning oils for hours.

Stop trimming the straggler hairs, and keep those curly and fly aways in check with our beeswax based beard balm. It will allow you to style and shape your beard, transforming you from bed beard to dapper in no time. Made with natural sealants that will not clog your pores. Unlike petroleum based sealants; this will instead give you added lubrication, moisture, hydration, and softness to your hair. While also soothing your skin and providing a protective layer from environmental irritants.

Press your fingernail into the balm and drag your finger forward, accumulating a fingernail sized amount of balm. Warm up the small amount of beard balm between the palms of your hands before coating hairs and styling your beard into shape.



INGREDIENTS

ARGAN OIL

A premium high end carrier oil with a worldwide reputation in the cosmetic and hair care industry. It will tame frizz, repairs split ends, and give a nice healthy shine to your hair.

Argan Oil is high in Vitamin E which helps to give your skin a natural boost by softening, moisturizing and repairing it from any irritation. Vitamin E also plays a crucial role in protecting skin cells and membranes from environmental damage. This protection extends to preventing damage to your beard and skin from UV rays and environmental pollutants.

Providing great anti-aging benefits, while reducing the visibility of wrinkles and restoring your skins natural elasticity.

JOJOBA OIL

A light, non-greasy and fast absorbing carrier oil. Jojoba Oil penetrates the hair follicle from the inside out which can strengthen and repair broken or

cracked hair fibers. It adds volume to the hair, making it appear fuller.

APRICOT KERNAL OIL

This carrier oil helps to maintain the skins moisture balance. High in Vitamin A, an antioxidant vitamin that helps normalize cell growth, maintain healthy skin, form collagen and increase your cell renewal rate.

GRAPSEED OIL

Promotes relaxation among hair follicles, while also preventing hair loss from stress or other elements. A great strengthening treatment.

PROPRIETARY BLEND OF ESSENTIAL OILS

We have carefully chosen our essential oils for their great natural scents. Their benefits go far beyond and are often used in aromatherapy treatments; to help with stress, respiratory problems and skin disorders. They also act as a natural antiseptic and disinfectant to keep your beard and sensitive skin

underneath healthy and clean.

NATURAL BEESWAX

This is a great styling aid also used widely for its ability to trap in moisture. It is commonly used for lip balms, as it is a great way to keep your lips from being chapped in the winter months.

The anti-allergenic and anti-inflammatory properties of beeswax can actually soothe easily irritated skin, making it one of the best skin care ingredients for those who suffer from allergies or other skin problems.

Beeswax also helps to stimulate hair growth. So if you decided to shave and are hoping to fill your beard out faster, a beeswax product can help.

COCOA BUTTER

This natural product is ethically extracted from the cacao bean from South America and West Africa. The Cocoa Butter we use has been refined

and slightly deodorized to reduce the chocolate smell. Although it is refined, it is carefully processed to retain its therapeutic properties. It is used in the production of soaps, cosmetics and skincare products and has been used widely for centuries.

A great source of antioxidants that fight free radicals that can harm our skin, while also combating the inevitable signs of aging. It has also been known to hold back the production of immunoglobulins that cause skin conditions such as psoriasis, eczema, and dermatitis. Cocoa Butter also helps with skin cell regeneration to aid in alleviating scars.

As another great natural sealant, it will help to maintain the moisture balance to the hair follicles while also helping to add volume to fill out thinning beards.

SHEA BUTTER

Hailing from the tropics of Africa, where the fatty acids are extracted from the nut of the Karite Tree. A huge benefit of Shea Butter is it quickly absorbs into the skin without a greasy feeling, leaving your skin feeling and smelling great.

As an anti-inflammatory agent, it helps to fight dry skin and other skin conditions. It also provides natural ultraviolet sun protection up to SPF 6 to help on those days in the sun. Known to help with the production of collagen, a protein known for preserving skin elasticity which can significantly drop after the age of 40.

This is an excellent moisturizer for the hair, and is highly effective in locking in moisture without leaving the hair feeling greasy or heavy. It will coat and soften the hair at the same time providing the ultimate coverage.

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